



Over the past 12 months the accessible rooms have delivered £6,900\* additional revenue per room vs standard rooms

*The stunning £4m renovation of this historic coaching inn gave owners Bespoke Hotels the perfect opportunity to prove accessible hotel bedrooms can appeal to all.*

## The White Horse, Dorking

Bespoke Hotels invested in a Motionspot design that made luxury a priority and created accessible rooms full of attractive features for all guests. And bookings show the investment has paid off.

The bedrooms allow guests to feel immediately at home, whether travelling alone or with assistants or carers. Every detail has been thought through, from the thickness of the carpet that enable wheels to move freely, to widths of the doors and height of the desk.



### Universal design features include:

- Zip-link beds that can be used as a double or two singles as required
- Plenty of space to move round the beds in a wheelchair
- Space to allow use of a mobile hoist
- Wardrobes with dual rails at varying heights to allow easy reach by wheelchair users.

\*Over a 12 month period from 1st July 2018-30th June 2019, the rooms had an occupancy of 74% with an ARR of £94 v's standard rooms with 42.5% occupancy and £84 ARR

Motionspot designed the White Horse bathrooms to ensure access needs were met without compromising on style.

Accessible heritage style sanitary ware partners a contemporary and luxuriously large wet room shower area.

### Flexible features include:

- Bi-fold screens that can be folded back completely to increase circulation space.
- Removable shower seat and grab rails to meet guests' needs without compromising the aesthetics of the room.

